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ANNOUNCEMENT

In Utah, it's QAlert for Citizen Service in St. George City

(Waterbury, Conn. – December 8, 2020) – QScend Technologies, Inc. announced today that it has been selected to provide St. George City, UT, with its QAlert™ citizen relationship management (CRM) software, a dynamic Web-based tool that enables city staff to log, route, and manage all citizen service requests.

St. George, in southwestern Utah, is located near two state parks - Snow Canyon and Sand Hollow, and Zion National Park. It's population is 84,500 in a 70-square-mile area.

About QAlert

QAlert is web-based software that allows local and county governments to track, manage, and resolve citizen service requests, and to maintain records based on property, submitter, issue type, and more. QAlert includes a powerful reporting tool for information sharing, a self-serve area where citizens can review knowledge base articles, log-in to check their request history, and interact with staff working on an issue, and six different intake channels. Municipalities can opt to add a smartphone app for request submissions and an iPad app for mobile request management.

QAlert is the most robust, cost-effective CRM solution on the market. It is used around the country as the backbone for call centers and decentralized citizen service initiatives in towns with populations of less than 8,000, in cities small (15K) to large (300K), and in counties of varying populations, from 400,000 to nearly 2 million.

About QScend Technologies

QScend Technologies (www.qscend.com) is an industry leader in web-based software, including its flagship product, QAlert, and services for counties and municipalities. Located in Waterbury, Connecticut, QScend was the first company to relocate into the city's Information Technology Zone.

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